



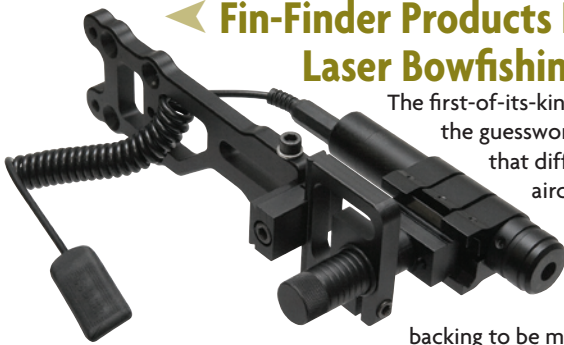
GREAT NEW GEAR



Opti-Logic Micro I Rangefinder >

At just 3.25 inches long and 2.5 inches high, the ultra-lightweight Micro I from Opti-Logic is perfect for anyone who wants to conserve pack space and minimize weight. Despite its small size, the waterproof and shock-resistant Micro I is rugged enough for even the most active hunter. The easy-to-use Micro I offers three ranging modes with one-touch operation—Yardage, Meters and Ballistics Compensation with Vertical Angle Compensation—so you'll know the exact distance to your target. The internal LED Red Dot Aiming System is easy to see in low-light conditions. An included carrying case with noise-free magnetic closure, belt loop and tether clip keeps the Micro I available for use at a moment's notice. For more information, see your dealer, log onto opti-logic.com or call (888) 678-4564.

< Fin-Finder Products Light Stryke Laser Bowfishing Sight



The first-of-its-kind Light Stryke Laser Bowfishing Sight from Fin-Finder Products takes the guesswork out of aiming. The Light Stryke features a highly visible green laser that diffracts in water, allowing you to see where your arrow will hit. Made from aircraft-grade machined aluminum, this unique laser sight can stand up to all the abuse that bowfishing will put it through. A highly adjustable design means the Light Stryke can be mounted onto any recurve or compound bow, and the sight easily converts from right-handed to left-handed. An included remote pressure switch sports a self-adhesive backing to be mounted to your bow wherever it's most convenient for you. In addition to the Light Stryke, Fin-Finder has introduced a line of high quality bowfishing arrows. For more information, see your dealer or log onto octobermountainproducts.com.

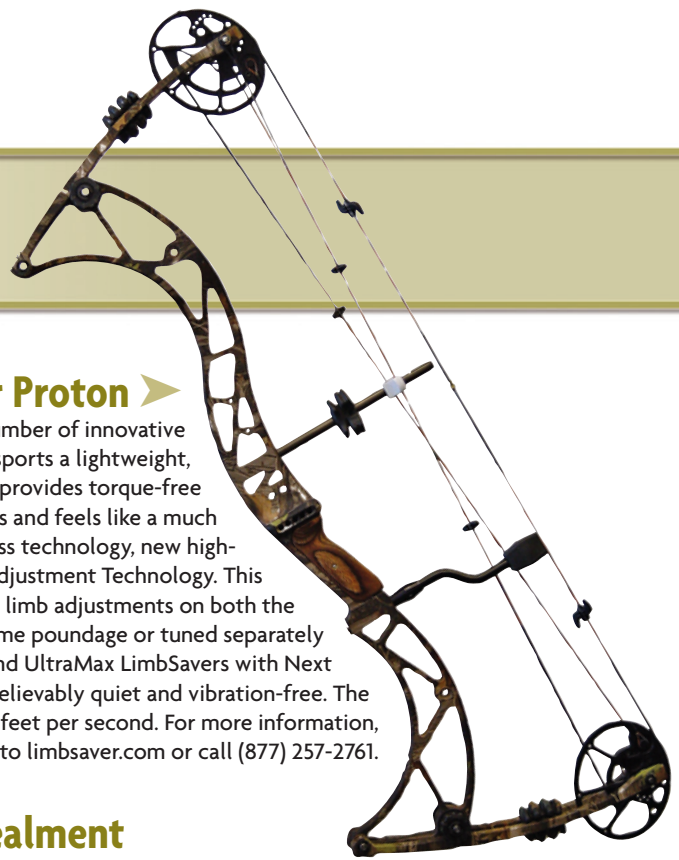
Bowjax Magnum Monster Split Limb Dampeners >

Bowjax has recently introduced Magnum Monster Split Limb Dampeners, a new creation that will help put the kibosh on vibration for the wide variety of split-limb high-performance bows on the market today. The Magnum Monster is a six-arm dampener that is 30-percent bigger than previous Bowjax models. The limb pads are now four-times thicker with enhanced silencing power. Applying the new Magnum Monster Dampeners to your bow is a breeze with easy Allen-wrench mounting capability. The Magnum Monster Split Limb Dampeners come in three sizes to fit bow models with gaps of .70, .90 and 1.125 inches. For more information, see your dealer, log onto bowjax.com or call (208) 762-3692.



< C&C Innovations True Quiet Pink

The new True Quiet Pink treestand gives the idea of death from above a slightly more feminine twist. This new addition begins with the same ultra-silent resin technology used in all True Quiet treestands. The resin will not clank or squeak like metal and won't cause a glare or rust away because of its unique composition. The True Quiet Pink includes all the features of the original topped off with a pink camo paint job. The stand includes a two-belt ratchet system to securely attach the stand to the tree, an adjustable seat and a 20x30 inch honeycomb flex platform. The whole setup weighs 14.5 pounds. For more information, see your dealer, log onto treestandhunter.com or call (315) 790-3686.



LimbSaver Proton ▶

The Proton, LimbSaver's flagship bow for 2010, offers a vast number of innovative new features and technologies. At just 3.8 pounds, the Proton sports a lightweight, streamlined riser profile. The 32.5-inch axle-to-axle length provides torque-free shootability and exceptional forgiveness, but the Proton shoots and feels like a much longer bow. The Proton also features new limb-forward pocketless technology, new high-performance split limbs and new patent-pending PowerLock Adjustment Technology. This exciting technology allows the user to make precise, 2-pound limb adjustments on both the top and bottom limb sets so that the limbs can be set to the same poundage or tuned separately for optimal performance. LimbSaver EverLast String Leeches and UltraMax LimbSavers with Next Generation NAVCOM material ensure that the Proton is unbelievably quiet and vibration-free. The Proton is capable of slinging arrows at speeds of 330 feet per second. For more information, see your dealer, log onto limbsaver.com or call (877) 257-2761.

◀ Human Energy Concealment Systems 6th Sense Apparel

The revolutionary Human Energy Concealment Systems 6th Sense clothing line utilizes the latest in human concealment technology to help you see more wildlife than ever before. The human heart and other muscles produce electromagnetic radiation (EMR) and those EMR emissions increase when the heart rate quickens, like when buck fever sets in. New research shows that animals can actually sense EMR and use it to detect the presence of humans. HECS 6th Sense apparel features Energy Cloak fabric to block EMR emissions, allowing you to stay undetected longer. The 6th Sense line consists of a comfortable, lightweight shirt, pants and head net that can be worn as either a base layer or outer wear. For more information, see your dealer, log onto hecsllc.com or call (541) 575-4327.



Jim Fletcher Archery Insider Release ▶

The Jim Fletcher Archery Insider Release offers an incredibly ergonomic feel and a silky-smooth trigger pull. The Insider was designed for archers who prefer a D-loop and features a forward trigger to help gain back lost draw length. The Insider's roller system provides smooth performance with no trigger travel. The Insider's hook easily attaches to the loop and releases cleanly each time for consistent shots. The infinitely adjustable trigger can be set anywhere from heavy to hair trigger. The Insider is available with a leather buckle strap or a nylon Velcro strap and comes with a lifetime warranty. For more information, see your dealer, log onto fletcherarchery.com or call (760) 379-2589.



◀ Campbell Outdoor Challenge DVD Slideshow

With the growing popularity of scouting cameras, many bowhunters have dozens—if not hundreds—of awesome outdoor photos lying around or saved on their computers. Now those photos can be turned into exciting slideshows with the Campbell Outdoor Challenge DVD Slideshow Software. This innovative program allows you to customize your slideshow, adding background music, transitions, titles and narration to create a professional-quality DVD. The DVD Slideshow software can even be used to back up your photos. For more information, see your dealer, log onto campbellcameras.com or call (877) 384-3337.





GREAT NEW GEAR



Plano Bow Guard All Weather Case ➤

Opening a bow case to find busted equipment or a misaligned sight can ruin a hunt, but you can be worry-free with the new Plano Bow Guard All Weather bow case. The case's multiple-position tie downs and high-density foam will put a stop to shifting and shaking of bows during transport and ensure right-out-of-the-case readiness. The exterior of the case consists of impact-modified resin for durability, while a rubberized gasket keeps equipment-damaging dirt and moisture out. The Bow Guard All

Weather Case features elastomeric arrow storage that can hold up to a dozen arrows or a fully loaded quiver. This case was designed for bows with axle lengths of up to 43 inches. For more information, see your dealer, log onto planomolding.com or call (800) 226-9868.



◀ True North Outdoors Fatal Attraction

Healthy, well-nourished whitetail herds produce big bucks, and one of the best ways to ensure your local whitetails are as healthy as possible is to provide them with Fatal Attraction from True North Outdoors. Fatal Attraction combines whole grains and heat-treated protein sources to create a balance of carbohydrates, proteins and amino acids. Essential minerals and vitamins contribute to superior antler growth and a strong immune system. This all-weather formula contains no fillers and doubles as an attractant. Fatal Attraction is available in 10- and 20-pound bags. For more information, see your dealer, log onto truenorthhunting.com or call (800) 635-6135.

ScentBlocker Bone Collector Mack Daddy ➤

ScentBlocker's new Bone Collector Mack Daddy outer layer can handle extreme weather conditions while keeping you odor-free. SPF 60 activated carbon with increased carbon loading and S3 antimicrobial technology kill odor, while Micro Pro Fleece keeps you silent and comfortable. Built-in Durable Water Repellency ensures you stay warm and dry in even extremely harsh conditions. Numerous pockets, a Quick-Cinch fit system, a safety harness slit in back and kidney warmer pocket make the Bone Collector Mack Daddy exceptionally functional and adjustable. This is a hardcore suit for hardcore bowhunters. For more information, see your dealer, log onto scentblocker.com or call (800) 397-1827.



◀ NeverGuess Laser Rangefinder

The NeverGuess Laser Rangefinder leaves doubt in the dust. Worn on your arm, this ingenious rangefinder allows you to range your target at full draw. The NeverGuess provides you with the true horizontal distance to your target, so you can confidently select the right sight pin regardless of shooting angle. Fiber-optic sights allow for precise aiming, and a convenient finger-worn switch makes for quick, motionless ranging. Additional features include a waterproof aluminum body, adaptive brightness display, a built-in string guard and Mossy Oak Break-Up Camouflage. The NeverGuess will determine distances of 0 to 80 yards with an accuracy of +/- one yard. For more information, see your dealer, log onto neverguessrangefinders.com or call (503) 403-2025.